

# Building Bridges: Linguistic Duality

## Symposium on Research in Official Languages

*Nicole Thibault, Executive Director  
Canadian Association of Second  
Language Teachers*

# Linguistic Duality

- Advancing the equality of status and use of the English and French languages in Canada.
- Second Official Language Learning and Teaching:
  - FSL - Core French, French Immersion, Intensive French, Bilingual Programs
  - ESL - Regular English, Intensive English Programs

# Need for Research

- Policy and Planning
- Teaching and Learning
- Advocacy and Promotion

# Recap on Research

- Canadian Modern Language Review
- Studies on French Immersion - 1990's ... QC
- National Core French Study - 1990
- Assessment, Technology, Time and Intensity - 1998...
- Special Issue: Intensive French in Canada - 2004
- Plan 2013 -2003 and Strategies for a National Approach in L2 Education - 2004
- Examination of Intensive French Report - 2005

# Recap on Research

- Teaching FSL in Canada: Teachers' Perspectives, National Survey and Report - 2006
- OL Research and Dissemination Program - 2005-2007 Virtual Scholar in Residence and projects...
- Special Issue: French Immersion Education, Benefits for All Learners - 2007
- Sources: PCH, OCOL, SSHRC, Stats Can, University Research Centres, Associations (ACLA, ACPI, CASLT)

# Past Challenges with Research

- Relevance
- Isolated
- Lack of Long Term Vision and Focus
- Access and Funding Barriers
- Lack of Focus on Impact, Follow Through
- Identified Needs, Gaps Not Addressed

# Issues to Consider

- Institutional Barriers
- Changing Demographics
- Timeframes for Research
- Barriers to school based / practical research
- Lacking Networks with broader audiences
- Expertise, Value of Dissemination

# Research Themes, Identified Priorities

- Linguistic Duality within a Context of Diversity
- Lifelong Language Learning
- Revitalization of Optimal Learning Methods
- Assessing, Tracking and Recognizing Language Competencies
- Training, Recruitment and Retention of Qualified Teachers
- Language Policy



# Linguistic Duality within a Context of Diversity

- Changing demographics
- Relevance of L2 programs
- Intercultural awareness and plurilingualism
- Motivations of the learner, student retention
- Valuing other languages learning, impact on official languages

# Lifelong Language Learning

- Language Awareness
- Literacy Development
- Differentiation
- Multiple Learning Pathways

# Revitalization of Learning Methods

- Core French Focus: innovative delivery methods, increasing motivation and retention.
- French Immersion Focus: exemplary practices across Canada, recruitment and retention in secondary programs.
- ESL: Time and intensity allocations
- Innovative approaches and multiple pathways to learning.

# Recognizing Language Competencies

- Need broader measures of assessment to motivate and recognize learners.
- Framework of Reference for Languages
  - CEFR
- Language Proficiency Tracking System
  - ELP
- Recognition / Certificate

# Training, Recruitment and Retention of Qualified Teachers

- Clear expectations for linguistic, cultural and methodological competences for teachers.
- Effective and flexible opportunities to support teacher learning throughout their careers.
- Knowledge exchange – facilitation of information and idea exchanges.

# Identifying Priorities for Research

- **Criteria: Relevance, Audiences, Purposes, Impacts**
- **Results: Measures of Change, Evidence, Future Orientation, Improvement Focus**
- **Appropriate Funding Amounts, Timeframes, Recipients**
- **Consider Mid to Long Term Projects**
- **Methods to Communicate Priorities**

# Consider the Relevance

- Community Relevance
- International Relevance
- Relevance for affecting positive change in practices / behaviour and attitudes

# Knowledge Centres, Research Networks

- Government Funders – Researchers – Institutions – Users
- Identify experts as research team leaders, establish multi-skill teams, cross-institutions
- Clear roles and responsibilities
- Consider models – e.g., Council of Europe and ECML (Graz, Austria), Centres of Excellence, Health Sciences Networks, Cdn Council on Learning
- Central coordination and staffing, creating an Official Languages Research Network.



# Establishing Communication Networks, Dissemination

- Begin by valuing the communication of research and connectivity to public.
- Feature relevance and end use of research results
- Promote exchanges between researchers
- Encourage annual meetings of multi perspectives.
- Consider accessibility, clearinghouse approach.

## Dissemination ...

- Be inclusive and equitable in consultation networks.
- Effectively communicate existing knowledge and research.
- Effectively popularize research, socially responsive methods
- Encourage mechanisms for monitoring progress, evaluating impacts, reporting, identifying and eliminating barriers.

# Importance of Linguistic Duality for Official Languages

- Strengthened bilingual allophone and anglophone majority facilitates participation in and support for French cultural activities and thus encourages the potential growth and vitality of francophone community settings.
- “Rapprochement” opportunities between communities supports and builds on prior learning completed, and recognizes the multiple pathways in developing competencies in French throughout life.